

Full Scope Corporate Capabilities

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Washington, DC | Miami, FL | San Antonio, TX | Wilmington, NC

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Immersive at a Glance

Immersive Concepts, LLC. is a minority-owned 8(a) and HUBZone-Certified Small Business Strategic Consulting firm with an ACTIVE TOP SECRET Facility Clearance.

For over eleven (11) years, Immersive has consistently provided high-quality Unified Communication, Strategic Technical Innovation, Business Solutions, and Services to Local, State, Federal government, and Commercial customers around the country.

By building a model set on providing white-glove service, no matter the task required, Immersive has earned the trust of our customers and has amassed the past performance to prove it.

We pride ourselves in providing Technology- Driven and Innovative Solutions that meet and exceed our customers' current and future mission-critical needs. Through thought leadership, a professional team whose experience and credentials make them experts in their field, and the appropriate use of business and technology's best practices, Immersive has the skills necessary to perform any task.

CORPORATE QUALIFICATIONS

ESTABLISHED | NUMBER OF EMPLOYEES

2011 | 120+

CLEARANCE LEVEL

**TOP SECRET
FACILITY CLEARED**

CORPORATE CERTIFICATIONS



SOCIO-ECONOMIC SET ASIDES



CONTRACT VEHICLES



Our Qualifications

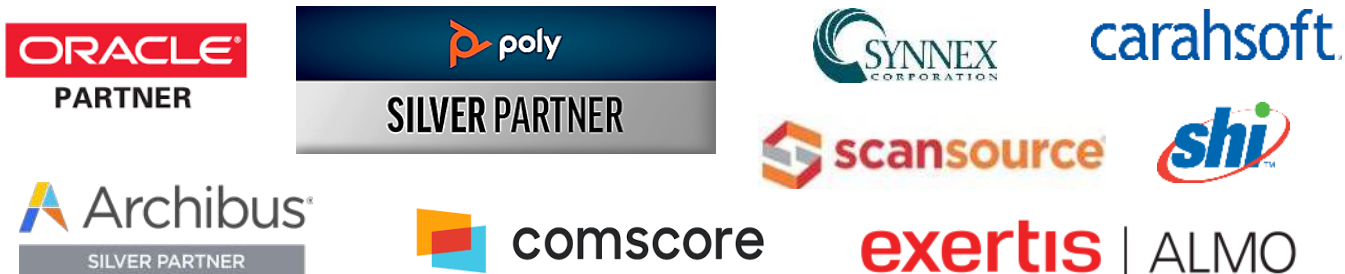


- Our personnel possess the expertise, training, certifications, and experience required to ensure comprehensive customer satisfaction. We ensure our quality of work by delivering dedicated Program Management oversight.
- The quality of our personnel enables us to consistently provide a superior, inclusive, “white glove” approach to the delivery of end-to-end mission-focused solutions.
- We pride ourselves on delivering innovative, reliable, dependable, forward-thinking, cost-effective, and on-time performance on every project.
- We maintain an exceptional and robust Employee Total Compensation Plan designed to support retention and stability.

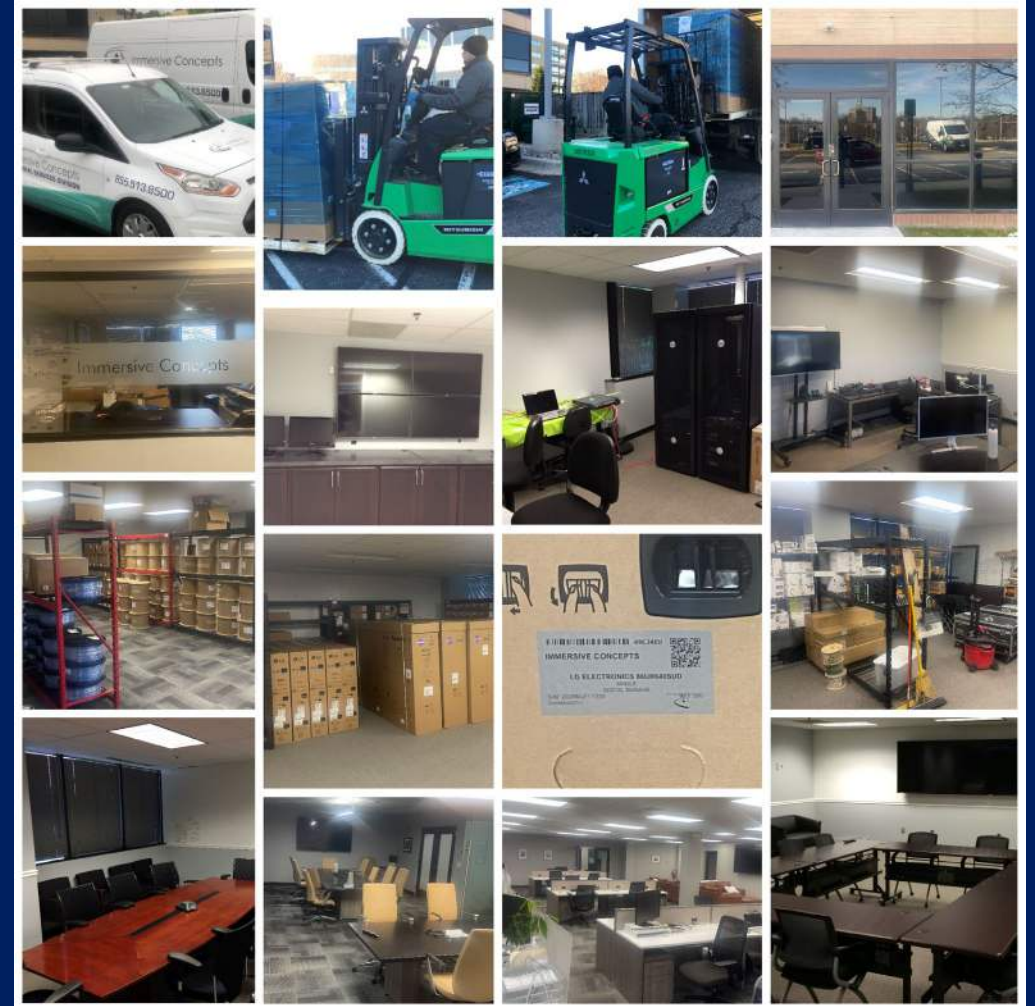
AUTHORIZED RESELLER



PARTNERSHIPS



IC's NextGen Innovation Lab and Integration Facility



**Conveniently located at our HQ Offices in Beltsville, MD.*

Immersive Concepts NAICS Codes

* 541512	Computer Systems Design Services
236220	Commercial And Institutional Building Construction
237130	Power And Communication Line And Related Structures Construction
238210	Electrical Contractors And Other Wiring Installation Contractors
238290	Other Building Equipment Contractors
238320	Painting And Wall Covering Contractors
238390	Other Building Finishing Contractors
334118	Computer Terminal And Other Computer Peripheral Equipment Manufacturing
334220	Radio And Television Broadcasting And Wireless Communications Equipment Manufacturing
334310	Audio And Video Equipment Manufacturing
423430	Computer And Computer Peripheral Equipment And Software Merchant Wholesalers
423690	Other Electronic Parts And Equipment Merchant Wholesalers
484210	Used Household And Office Goods Moving
517911	Telecommunications Resellers
517919	All Other Telecommunications
518210	Data Processing, Hosting, And Related Services
519190	All Other Information Services
541330	Engineering Services
541410	Interior Design Services
541430	Graphic Design Services
541511	Custom Computer Programming Services
541513	Computer Facilities Management Services
541519	Other Computer Related Services
541611	Administrative Management And General Management Consulting Services
541618	Other Management Consulting Services
541990	All Other Professional, Scientific, And Technical Services
561110	Office Administrative Services
561210	Facilities Support Services
561720	Janitorial Services

* Primary NAICS

Immersive Concepts Locations & Customer-Supported Sites



KEY:   Headquarters and Customer Support Office Locations  Prime Contractor Customer Supported Locations  Sub-Contract Customer-Supported Locations

Our Customers

Prime Contract Customers

Sub-Contract Customers



Core Competencies



UNIFIED COMMUNICATIONS	AUDIOVISUAL SERVICES AND SOLUTIONS	VIRTUALIZATION AND CLOUD SOLUTIONS	NETWORK CONSULTING	STRUCTURED CABLING	CONFIGURATION/CHANGE MANAGEMENT
<ul style="list-style-type: none"> • UC Planning and Business Assessment • UC Monitoring and Management • UC Mobility • UC Planning Implementation, Integration, and Optimization • Deployment and Multivendor integration • Evaluation and Optimization • Pilot Planning and Deployment • Voice Over IP (VoIP) • Unified messaging • Network and Security Management 	<ul style="list-style-type: none"> • AV System Design and Engineering • AV System Installation and Integration • Video Conferencing and Collaboration Solutions • Digital Signage Solutions • Streaming Video / Webcast Services and Solutions / Closed Captioning Services • Acoustics Consulting and Sound System Design • Infrastructure Provisioning and Optimization • AV System Maintenance and Support • Live event production • Training and End-user Support 	<ul style="list-style-type: none"> • Capacity Planning of Server Virtualization and Consolidation • Distributed Virtualization Planning, Design and Deployment • Server virtualization Administrative Management • Deployment Automation and Management + • Cloud Infrastructure Design and Implementation • Cloud Migration and Integration • Cloud Security and Compliance • Cloud Backup and Recovery • Platform Management and Support 	<ul style="list-style-type: none"> • Network Assessment and Audit • Network Design and Architecture • Network Security Consulting • Internal Vulnerability Assessment/Gap Analysis Risk Evaluation • Network Migration and Upgrade Planning • Wireless Network Design and Deployment • Network Performance Optimization • Analyzing Future State Requirements • Report Finding and Recommendations • Ongoing Network and Compliance Support and Managed Services 	<ul style="list-style-type: none"> • Data, Voice, and Video Network Design, Engineering and Integration • Site assessment • Cable Selection / Requirement Review • Pathway Planning • Backbone Cabling Installation • Horizontal Cabling Installation • Termination and Testing • Labeling and Documentation • Implementation and Management • Ongoing Maintenance and Support 	<ul style="list-style-type: none"> • Configuration and Change Management Operations (CCMO) • Common Control Services (CC) • Unified Technical Review (UTR) Board • Engineering and Configuration Review Board (ECRB) • Release Management Board (RMB) • Audit and Verification (AV) • Assessment of Internal Vulnerability and Impact Analysis • Change Request Management • Change Monitoring and Reporting • Ongoing Compliance Support • System Support Training and Maintenance0

Core Competencies



PROJECT MANAGEMENT & PROGRAM SUPPORT	TECHNICAL DOCUMENTATION SUPPORT	TRAINING SUPPORT	CONSTRUCTION & INTERIOR SOLUTIONS	FACILITY MANAGEMENT	JANITORIAL SERVICES
<ul style="list-style-type: none"> • Project Portfolio Management • Program Strategy Development and Implementation • Program Planning • Performance Monitoring and Reporting • Business Case Analysis • Quality Assurance • Use Case Development • Concept of Operations Development • Risk Assessment • Methodology and Process Support • Resource Coordination • Budget Administration and Procurement • Construction Management • Training and Development • Program Closure 	<ul style="list-style-type: none"> • Technical Writing • Project Plans • Standard Operating Procedures • Training Material Development • Requirements Documentation • Test Plans • User Guides • Standard Policies and Procedures • Installation and Configuration Manuals • System Manuals • White papers • Technical Proposals • Compliance Documentations • Technical Illustrations 	<ul style="list-style-type: none"> • Training Needs Analysis • Curriculum Development and Design • Customer User Guides, Visual Aids and other handouts • Administrative and Logistical support • In-person or webinar training delivery • Instructor-led Training • Training Plan Management • Conversion of course curriculum to e-learning platform 	<ul style="list-style-type: none"> • General Contracting and Construction Mgmt. Services • Building Renovations and Upgrades • Electrical Engineering, Lighting Solutions, Low Voltage System Installations • Space Planning and Design • Interior Design: Planning, Integration, Furniture Layout / Installation • Interior Fit-outs • Acoustics Engineering Solutions: Sound Quality Evaluation, Sound Masking • Security and Surveillance Systems • Green Building and Sustainability • Resource Coordination • Fire Protection and Safety Systems • Adds Moves and Relocations 	<ul style="list-style-type: none"> • Inventory Management • OSHA Compliance • Mailroom support • Operations and Maintenance • Emergency Management and Business Continuity • Management of Systems and Software • Facility Management Plan • Customer Relationship Management • Space Planning Utilization • Building Management Systems • Security and Access Control • Preventative Routine Maintenance 	<ul style="list-style-type: none"> • General Cleaning and Restroom Sanitation • Green Clean Services • Janitorial Cleaning Services for Commercial and Government Offices • Floor Care and Maintenance • Disinfecting Services • Scheduled and emergency on-site cleaning services • Cleaning of Offices, General areas, Bathrooms, and Office Buildings • Deep Cleaning Services • Carpet Cleaning • Floor Care • Odor Control • Grounds Maintenance and Landscaping

Why Immersive Concepts

People: Immersive's team of Cleared and Certified Project Management and Installation Professionals have the knowledge and past performance experience designing, implementing, and supporting AV/VTC technologies and their associated management tools in the Civilian and DoD environment. We pride ourselves on having a team that understands the need to stay abreast of changes in our ever-evolving business.

Leveraging: Immersive values the expertise available directly from vendors and manufacturers and will use these relationships to deliver customer success. Also, by leveraging our experience and corporate reach-back capability, we can identify and implement process improvements that optimize interoperability, compliance, integration, and standardization across all PM tasks while minimizing risk.



Past Performance: For eleven (11) years, we have amassed a solid reputation for reliable, cost-effective, on-time performance. We proactively collaborate to maintain constant alignment of our performance with strategic goals and mission requirements, both internally and for our customers. Over the years, we have earned a solid reputation of high-quality management and customer service and recognize that maintaining uniform processes is essential for the execution of superior performance in any task.

Empowering: At Immersive, we understand that Empowering our teams can deliver improved creativity and innovation, job satisfaction, Customer service, and collaborative and efficient teamwork. We empower our onsite teams to the highest appropriate level of decision-making responsibility to ensure resolutions of issues, select trade-offs, minimize risk, and implement changes (*with customer approval*) on the front line.

Accessing our Services

Immersive Concepts has established a reputation for providing white-glove, high-quality Audiovisual, Video Teleconferencing, Multimedia Services, Unified Communications, Network Consulting Services, Interior Solutions, Construction Services, Project and Program Management services, Janitorial Services, and Virtualization Solutions to federal, state, and commercial customers.

To better serve the needs of our customers in a timely and efficient manner, Immersive offers a range of government and commercial contracting mechanisms. These vehicles provide our current and potential customers with streamlined, easy-to-use processes and procedures to obtain both services and products from our team via direct awards and task orders.



IMMERSIVE'S SBA BOS:

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Address: U.S. Small Business Administration
Business Opportunity Specialist
Washington Metropolitan Area District Office
(WMADO)
409 3rd St SW, Floor 2
Washington, DC 20416

**For instructions on initiating 8a contract award activities for Immersive Concepts, click [here](#).*



Contract # 47QTCB22D0044

Learn more about GSA's 8(a) STARS III GWAC by visiting www.gsa.gov/stars3 or by emailing us at stars3@immersiveconcepts.com



Contract # GS35F032CA

Immersive Concepts GSA's MAS Schedule Price List visit can be found at: <https://www.gsaibrary.gsa.gov/ImmersiveConcepts>

Thank you!



[Click here](#) for our Capability Statement or visit us Online for more information!

www.immersiveconcepts.com

Immersive Concepts, LLC

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