



Solutions that Connect

About Aptive

Aptive is an end-to-end consulting firm with the reach, capabilities and commitment to meet the mission and transformation needs of our federal government clients. We harness creativity, technology and human-centered services to deliver value and enhance the citizen experience.

We support some of the most innovative and inspiring programs across the government, helping to improve performance, connect with people and navigate change. When our clients achieve their goals, more people receive important services, support and information.

Aptive is headquartered in Alexandria, Virginia. Our hundreds of employees across the country are committed to shaping the future as we have for the last decade.

Our Solutions

Health Solutions



- Health Systems Transformation
- Mental Health and Special Populations
- Health Education and Technical Assistance
- Program Evaluation and Measurement

Strategic Engagement



- Recruitment Marketing
- Marketing, Outreach, Public Relations and Social Media
- Multimedia Production and Design
- Advertising and Media Buying
- Analytics and Evaluation

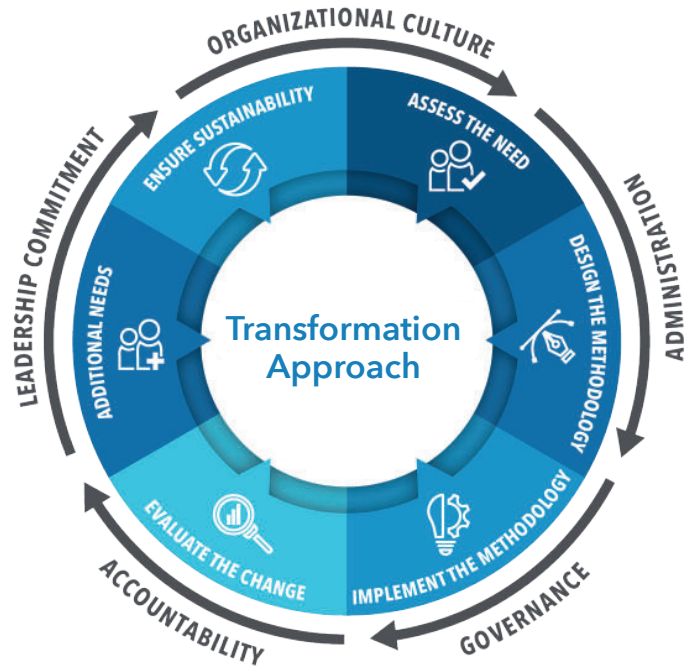
Digital Transformation



- DevSecOps
- Data Science
- IPv6 Transitions
- Emerging Technology Integration and Design
- Technical Program Management

Aptive's Transformation Approach

Aptive is a trusted partner to several organizations undergoing transformational change. For example, we support the Veterans Health Administration's ongoing transformation to become the largest health care high reliability organization in the United States. Every change is different, so our transformation approach uses a customizable, multifaceted framework to meet the organization where they are. We assess the need, develop a strategy, implement industry best practices, evaluate the success of the change and ensure sustainable change. Aptive uses evidence-informed methods, which are necessary for building a systematic and comprehensive approach to transformation.



Business Details

AWARDS

- Top Workplace (The Washington Post) 2023, 2022, 2021
- HIRE Vets Platinum Medallion Award (Dept. of Labor), 2023, 2022, 2021
- DAV Patriot Employer (Disabled American Veterans), 2023
- FedHealthIT 100 Awardees - Rachele Cooper and Eric Gonzales (FedHealthIT), 2022
- Best Places to Work in Virginia (Virginia Business), 2021
- Technology Innovation Award (FedHealthIT), 2021

PARTNERSHIPS

- Microsoft Gold Certified Partner, Data Analytics
- UiPath
- Hyperscience Gold Partner
- Snowflake Managed Service Provider
- Google Cloud
- Digital Ocean Partner
- Amazon Web Services
- Medallia

PRIME CONTRACT VEHICLES

Governmentwide MACs, IDIQs and GSA Schedules

- OASIS SB Pool 1
- CIO-SP3
- GSA MAS
- OPM Recruitment and Branding

Agency Specific IDIQs and BPAs

- CFPB Marketing BPA
- DOD DRAID BOA
- DOT Outreach and Communications Support BPA
- DOT STEPC IDIQ
- FAA eFAST
- FDA BOOM
- NASA ESIP BPA
- Sea-Port-NxG
- SAMHSA IDIQ
- VA IHT
- VA T4NG
- VA VECTOR
- VA VHA Marketing IDIQ

SUBCONTRACT VEHICLES

- Army HR Solutions Support
- CHINFO
- CMS-ESD SPARC
- NIH Technical Services and Mission Alignment of IT Services BPA
- PACTS II
- Patent and Trademark Office, Intelligent Automation and Innovation

CERTIFICATIONS

- ISO 9001:2015
- ISO 20000
- ISO 27001:2013
- CMMI SVC L3
- CMMC

CERTIFICATIONS

- Aptive holds a Top Secret Facility Clearance



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