



### Build

Foundational elements to run your digital solutions and interact with users



#### Deliver

DevOps pipelines to deliver your digital solutions to the cloud



### **Observe**

Tools to monitor and manage your digital solutions once they're deployed

**The Delivery Platform fills a critical gap** for agencies faced with the option of either acquiring a prefabricated, all-in-one platform or building their own custom platform from scratch.

- Prefabricated, all-in-one platforms can be expensive and complex to
  use because they include an enormous range of features that may not
  necessarily be helpful in building and deploying public-facing services.
- Alternatively, designing and building your own platform can be complex and requires specialized expertise that agencies might lack.
- The Delivery Platform is a way for agencies to get a platform built on top of best-of-breed cloud services designed specifically to support digital service delivery.

# **Groundwork // Delivery Platform**

## How does it benefit government agencies?

The Delivery Platform is designed specifically to support the kinds of services that agencies are being directed to improve and can help agencies meet critical policy directives.

Policy directive	What it requires	How the Delivery Platform helps
Executive Order 14058: Transforming Federal Customer Experience and Service Delivery To Rebuild Trust in Government	Directs agencies to improve the experience of customers, to remove barriers to essential services, eliminate unnecessary administrative burdens, and promote efficiency in service delivery.	Removes repetitive tasks, and bespoke cloud infrastructure set up from project teams, allowing them to focus on building great solutions that meet customer needs and expectations.
OMB Memo M-22-10: Improving Access to Public Benefits Programs Through the Paperwork Reduction Act	Directs agencies to consult directly with users of digital services and to use leading design practices to assess, evaluate, and then improve forms and information collection experiences through web-based applications.	Provides a simple and efficient pathway to deploying customer-facing solutions, allowing project teams to quickly iterate and incorporate changes and enhancements to digital services based on real user needs.
OMB Memo M-21-31: Improving the Federal Government's Investigative and Remediation Capabilities Related to Cybersecurity Incidents	Directs agencies to centralize their collection of logging and analytic information for digital services, to monitor activity for potential malicious use, and respond expeditiously to all suspected threats.	Provides a centralized platform for aggregating logs and analytic information from customer-facing digital solutions, speeding up delivery of this information to security teams.

# How does it compare to other options?

Success factors for agencies	Use a prefabricated platform	Design and build your own solution	Groundwork Delivery Platform
Designed specifically for public-facing services			
Priced to meet a specific agency's needs			
Low overhead to acquire			
Minimal expertise to get started			
Optimized for agency digital solutions			
Accelerate development of agency digital solutions			
Ease ongoing management of agency solutions			
Easily scale to meet agency needs			
Speed up enhancements to agency solutions			
Reduce compliance burden for new solutions			

### Where to buy

Agencies can acquire the Delivery Platform and any associated product licensing through NASA SEWP through our prime partner **ATP Gov, LLC**, a woman-owned small business (WOSB), using a simple three-step process.

### **End user or contracting officer**

- Determines best value through market research
- Creates delivery order citing NASA SEWP contract number and prime contract holder
- Sends order to NASA SEWP BOWL
- 4. Obtain ITARs or note exception to ITARs requirement

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### **NASA SEWP PMO**

- 1. Verifies order
- 2. Forwards valid orders to the appropriate contract holder

2

### **SEWP Contract Holder**

- 1. Processes order
- 2. Delivers products and services
- 3. Invoices agency or contractor

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## **Get started today**

ATP Gov can assist with the ordering process to ensure a quick, easy experience. Additionally, the SEWP team offers comprehensive support and training, including multiple guides on how to easily procure on the vehicle.

Contact Ad Hoc's Groundwork leadership team at **groundwork@adhoc.team** to learn more.