#### WHITEPAPER

# REVITALIZING THE FEDERAL WORKFORCE IN 2023



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#### INTRODUCTION

The Federal Government's workforce is its backbone, as its strength is contingent on the expertise and dedication of its employees. Boasting more than four million workers both domestically and internationally, the Federal Government stands as the largest employer in the United States. In the present day, these government employees are highly skilled, committed, and professional public servants.

Nonetheless, several hindrances limit the efficiency of the federal workforce, including an aging workforce, a talent gap, and outdated processes. Of these challenges, the aging workforce represents one of the most significant obstacles to the proper functioning of government operations.

The federal government also faces a talent gap as it needs help to attract and retain skilled and diverse workers. This is partly due to the perception that the government needs to be faster and more bureaucratic, with outdated processes that make it difficult for employees to do their jobs effectively.

To achieve the transformation of the federal workforce, the following are the objectives that can help:

- Develop a comprehensive workforce strategy that addresses the aging workforce, the talent gap, and outdated processes.
- Invest in workforce training and development to enhance employee skills and promote continuous learning.
- Streamline and modernize HR processes to attract and retain talented workers.
- Adopt innovative technologies and data-driven approaches to improve operations and decision-making.

Transforming the federal workforce is critical to the effective functioning of the federal government. By improving the workforce, the government can contribute more to the nation, provide better services to its citizens, and strengthen the economy.

Real-time case studies demonstrate the potential impact of workforce transformation on government operations and services. For example, the Department of Defense's (DoD) Joint Artificial Intelligence Center (JAIC) has transformed its workforce by adopting a data-driven approach to decision-making. As a result, the JAIC has improved its operations, increased efficiency, and reduced costs by leveraging AI and machine learning. The JAIC has also attracted and retained talented workers by offering innovative and challenging opportunities.



Similarly, the Federal Aviation Administration (FAA) has transformed its workforce by implementing a comprehensive workforce strategy that addresses the talent gap and outdated processes. By modernizing its HR processes, the FAA has attracted and retained skilled workers, resulting in improved productivity and better service delivery.

#### TODAY'S GOVERNMENT MUST TRANSFORM ITS WORKFORCE

Creating a resilient, change-ready workforce through transformational change is an enterprise-wide approach to transforming agencies. Federal agencies are under more pressure than ever to modernize and secure their operations. People are the source of long-lasting change, and maximizing the benefits of IT transformation projects requires a human-centric strategy.

Technology has emerged as a critical factor that influences job satisfaction and, in turn, how thriving organizations can attract and retain fresh talent. This is true for both government organizations and for-profit businesses. Since technological advancements double by around ten every five years, organizations hoping to entice and keep the most significant personnel must prepare for a changing workforce.

The following are reasons why federal agencies should consider workforce transformation:

• Changing nature of work: With the advent of automation, artificial intelligence, and other technological advancements, work is rapidly evolving. This means that many jobs previously done by humans are now being automated, and new jobs are being created that require different skills and expertise. As a result, the federal workforce must transform to keep pace with these changes and ensure it has the skills and expertise necessary to tackle emerging challenges.

• Aging workforce: The federal workforce is aging, with many employees nearing retirement age. This means there will be a significant loss of institutional knowledge and expertise in the coming years. As a result, the federal government needs to transform its workforce to ensure that it can attract and retain talented employees who can fill the knowledge gap and drive innovation.

• Diversity and inclusion: There are growing recognition that diversity and inclusion are critical to the success of organizations. A more diverse and inclusive federal workforce can bring new perspectives, ideas, and approaches to problem-solving. The federal government needs to transform its workforce to ensure that it reflects the diversity of the population it serves and creates a welcoming and supportive culture for all employees.

• Changing expectations of employees: Today's employees have different expectations than previous generations. They seek meaningful work, work-life balance, professional development, and



growth opportunities. The federal government needs to transform its workforce to meet these expectations and create a work environment attractive to top talent.

• Increased focus on outcomes: There is a growing emphasis on products and results in government rather than just inputs and processes. The federal government must transform its workforce to ensure it has the skills and expertise to deliver results and achieve its strategic objectives.

Most newly created jobs demand digital competence due to the skills shortfall's businesses are currently experiencing. Therefore, regardless of industry, significant technological initiatives will play an essential role in your plan for stability and expansion.

#### STRATEGIES TO TRANSFORM THE WORKFORCE



Transforming the federal workforce requires a range of strategies, including embracing emerging technologies, upskilling and reskilling employees, improving recruitment and retention efforts, fostering a culture of innovation, developing leadership and management capabilities, and partnering with academia and industry. By adopting these strategies, the federal government can create a workforce equipped to tackle emerging challenges and deliver results.

• Embrace new-age technologies: The federal government needs to embrace emerging technologies like AI and machine learning to automate repetitive tasks, enhance decision-making capabilities, and improve the efficiency of government operations. The government should invest in developing AI and machine learning capabilities and train employees to use these technologies effectively.

• Upskill and reskill employees: The federal government should invest in training programs that help employees acquire new skills and adapt to changing job requirements. Upskilling and reskilling programs can help employees stay relevant and ensure they have the skills to tackle emerging challenges. The government should also encourage employees to pursue lifelong learning opportunities and provide incentives for doing so.



• Improve recruitment and retention efforts: A better recruitment and retention strategy is needed for the federal government to keep top talent. Offering competitive pay, perks, and opportunity for professional development and progress will help achieve this. The government should also create a welcoming and inclusive work environment that values diversity and promotes work-life balance.

• Foster a culture of innovation: The federal government must promote an innovative work environment that motivates staff members to try different theories, take chances, and adapt to change. This can be accomplished by setting up innovation research labs, holding workshops, and supporting creative ideas.

• Develop leadership and management capabilities: The federal government should invest in developing leadership and management capabilities to ensure managers have the skills to lead a transformed workforce. Managers can be trained and coached to improve their performance by promoting a culture of continuous feedback and improvement.

• Partner with academia and industry: The federal government should partner with academia and industry to identify emerging trends and technologies and develop training programs that meet the needs of a transformed workforce. Collaboration with universities, research institutions, and private sector organizations can result in joint research projects, internships, and training programs.

## THE IMPORTANCE OF BUILDING & MAINTAINING A CULTURE OF WORKFORCE TRANSFORMATION

"Federal leaders consider how the workplace is changing, how to use technology to foster creativity, and how to discover new strategies for luring and keeping people."

Source: www.ey.com/en\_us/government-public-sector/federal-government-consulting/why-government-is-a-front-runner-in-reimagining-the-future-workplace

A culture of transformation within the federal workforce is critical for adapting to change, attracting and retaining top talent, increasing efficiency and effectiveness, serving the public, and future-proofing federal agencies. Federal agencies can remain adequate and relevant in an ever-changing world by encouraging innovation, embracing change, and creating a culture of continuous learning. Leadership plays a central role in promoting these values and behaviors, modeling the desired behavior, and encouraging employees to challenge the status quo and find new and better ways of doing things.

Agencies are using several strategies to plan for the future of their workforces, enhance the work environment, and change delivery methods and operations. The post-pandemic re-entry workplace presents a singular opportunity for agencies to revise their rules and processes to promote benefits related to employee happiness, cost savings, and empowered decision-making.



Federal agencies can benefit from company transformation and capitalize on the future with the proper solutions. Three themes emerge as agencies adopt a pro-active strategy: people and how they will work differently in a lot that is reimagined; place or the real estate footprint, which is constantly changing; and technology and the use of business intelligence and predictive analytics to enhance the experience of the workforce.

### WHAT WILL HAPPEN TO THE FEDERAL WORKFORCE IN 2023?

Throughout the year, many agencies made decisions regarding federal workplace policies. Still, as many union contracts begin to be negotiated in the coming months, federal workers may anticipate even more discussions and inquiries regarding the "future of work."

The Biden administration has recognized the utmost importance of the federal workforce and is committed to further enhancing its support. To this end, the administration has proposed a series of measures to revolutionize federal recruitment practices, promote greater workplace flexibility, and advocate for a restructured government pay system. Despite these promising efforts, there is still room for improvement in fully realizing the administration's vision for a thriving federal workforce.

Our goal at vTech Solution is to assist the federal government in taking the extraordinary steps necessary to build a better workforce for all of us. We achieve this by utilizing our knowledge of proven innovation and cutting-edge best practices.

The pandemic has accelerated the uptake of digital tools and new skill requirements. Therefore, an environment that encourages and rewards innovation is essential for a high-performance workforce and to meet the evolving needs of American citizens. To address the changing needs of your organization, we can assist you with developing a workforce strategy, upskilling your employees, reimagining your workplace, and transforming your human resources department.

## CONCLUSION

A comprehensive approach to transforming the federal workforce is necessary to ensure that federal agencies can effectively address the challenges of the future. There needs to be more than a piecemeal approach, focused solely on addressing individual issues, to address the complex challenges federal agencies face today. The federal workforce transformation should focus on developing a skilled and adaptable workforce, adopting innovative technologies and processes, fostering a culture of continuous learning and improvement, and implementing effective change management practices. This approach requires a holistic view of the workforce, incorporating not only talent acquisition and management but also organizational design, performance management, and leadership development. Only by taking a comprehensive approach to transforming the federal workforce can federal agencies be prepared for future challenges and provide adequate services to the public.



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