hyertek

Innovate. Integrate. Automate.

Bringing people and processes together at the intersection of technology with transformative cloud, data analytics, collaborative, and human-centered design solutions.

Founded in 2016, HyerTek Inc. is a privately-owned SBA Small Disadvantaged Business, Authorized Montgomery County, MD Local Small Business Reserve Program Entity, and State of Maryland Small Business Enterprise (SBE) headquartered in Rockville, Maryland.

SBA Certified Small Disadvantaged Business — MONTGOMERY COUNTY MARYLAND — **SBE** CERTIFIED

Our Mission and Vision

Our Mission: At HyerTek, we leverage our domain expertise to deliver solutions that support our client's mission rapidly, efficiently, and with a focus on sustainability. We aim to help the government innovate and automate its most complex technical problems. Whether the goal is to transform your operation digitally, acquire training for technical and administrative personnel, or enhance the lives of others through human-centered solutions, HyerTek is committed to providing the products and services that meet our customer's needs while making the experience gratifying.

Our Vision: HyerTek aspires to be one of the best global companies by any measure. We aim to create value for our customers by providing affordable, high-quality, and sustainable IT services and solutions while employing and nurturing exceptional talent committed to honesty and integrity.

Core Competencies

HyerTek has a proven track record of providing best-in-class solutions to public sector, healthcare, education, and commercial entities. We help organizations modernize and transform their business and technical operations by focusing on people and process-oriented needs first.

We provide technology and training-based services to organizations as small as two to as large as several hundred thousand personnel. Our domain expertise includes Cloud Computing, Data Analytics, Business Intelligence, Cyber Security, Enterprise System Modernization (ERP, CRM, HCM), knowledge-based platforms such as portals and collaboration tools, human-centered design/UX, and IT training platforms.

Current and Past Prime Federal Awards

- Department of the Navy, DoD
- Department of the Interior – National Park Service
- National Oceanic & Atmospheric Administration
- US Chemical Safety & Hazard Board (CSB)
- Department of Veterans Affairs
- General Services Administration

Recognized Commercial Clients

- Pfizer
- Emerson Electric
- Udemy Education
- Panorama Consulting Group
- Wiley & Sons Inc.
- McGraw Hill Education

Service Offerings

- Cloud Computing
- Cybersecurity
- Advanced Analytics
- Data Management
- ERP/CRM/HCM
- Knowledge Management
- Microsoft Services
  - SharePoint
  - Teams
  - PowerApps
  - Power BI
  - Dynamics 365
- Business & Requirements Analysis Management
- Usability Testing
- UX Design & Research
- 508/WCAG Support
- Portals & Collaboration
- Instructional Design
- Courseware Development
- IT & Professional Training
- Library Research Services
- Program Management
- Project Management

Key IT Vendor Partners

Microsoft — IBM — Adobe — aws — Google Cloud — denodo

Available Contract Vehicles

- **GSA MAS Schedule: 47QTCA21D002C**
  SIN: 54151S, 541511, 611420, and OLM
- **Department of Commerce, BEA Consultative Services BPA:** Task 6 & 7 (IT & Training)

Primary NAICS

519210, 518210, 541511, 541512, 541513, 541519, 541611, 541613, 541690, 541910, 541990, 611420, 611430, 611710

Primary PSC Codes

DA01, DA10, DB01, DB02, DB10, DF01, DF10, R422, R425 R499, R605, R708, U004, U008, U012, U099

HyerTek® Inc.
1451 Rockville Pike, Ste 250-222
Rockville, MD 20833
p. 202.869.0773
e. sales@hyertek.com

Website: https://www.hyertek.com
Government POC: Jack Hyman
POC E-mail: jhyman@hyertek.com
UEI: VB6GZHHDA7G3
CAGE: 7ZP05
Size: Small Business (SB)
Small Disadvantaged Business (SDB)

NOAA Fisheries, Pacific island Regional Office (NOAA-PIRO) awarded a base plus four option year contract to redevelop its learning management system, including instructional content, and host the platform for the Protected Species Workshop Licensure Program. As a certified Adobe Solution partner, HyerTek leveraged Adobe Captivate Prime LMS to transform the in-classroom learning solution into a Section 508/WCAG-compliant Web and mobile-based educational platform.

Department of Veteran Affairs, VHA Office of Quality Safety and Value; High-Reliability Systems and Consultation Office required a service provider to train its staff and contractors on Microsoft Power Platform tools and SharePoint Online integration, including Power Apps, Power Automate, and Power BI, in 2020. Team HyerTek created a custom five-day course for twenty learners, ranging in knowledge from basic to expert, based on the Official Microsoft Learning curriculum. The course included 10+ hands development exercises, an in-depth architectural workshop in SharePoint Online content and forms migration, and guidance to ensure Section 508/WCAG compliance is achieved.

NOAA Emergency Preparedness Division, Gulf of Mexico Disaster Response Center required a training partner with in-depth knowledge on how to "train the trainers" using collaborative, social, mobile, and analytics solutions for remote delivery of courses during the COVID-19 pandemic. As experts in instructional technology delivery, HyerTek crafted a four-day interactive course for sixteen participants using Google Hangouts and 10+ online engagement platforms to deliver this immersive collaborative training experience.

The **US Chemical Safety and Hazard Investigation Board** and its **Investigative Research Unit** required Technical Library Research Services, which include completing independent-research evaluations for scientific periodicals, supporting complex research and data analytics analysis of library assets, procurement of research assets, ongoing maintenance and support of the library information system built in Microsoft SharePoint Online, and consultative services in support of digital document conversion. The period of performance is base plus two option years.

Department of the Navy (DoD), Judge Advocate Generals Corps (JAG) required the services of an IT organization with expertise in Microsoft Power Platform (Power Apps Portal, Power BI, Power Automate), Azure Cloud, SharePoint, and the Microsoft Business Application suite. As Prime, HyerTek is converting legacy Access Databases for its Enlisted Personnel, Ordering, and Civilian Personnel (CIVPERS) databases into a modern, web-based solution that offers real-time dashboarding and analytics, with a focus on personalized content delivery using cloud-based Azure security. The period of performance is 12 months long.

The **National Park Service,** part of the **Department of the Interior**, and its **Office of Communication Management** required an IT and Marketing Services Provider to support usability testing services for its expansive portfolio of digital products, including the NPS Apps and the MyTrails Platform (to be released in late 2023) using CommonSpot CMS, and its Intranet, developed in SharePoint and Power Platform. HyerTek conducts heuristic, exploratory, focus groups and formal user testing for NPS OCOM under the base plus two-year contract.

Pfizer hired HyerTek from 2017 – 2020 as its onsite technical helpdesk for all **North American Sales Enablement Conferences.** Our team handled mobile device management, VPN connectivity, general device support, and managing any collaborative technologies used during events. An average event had 1000+ active participants.

Wiley & Sons Inc. has hired HyerTek to be the author or technical advisor for special edition *For Dummies*® Publications on topics including Threat Management (IBM), Consumer Identity Access Management (IBM & Okta), CMMC (Steelcloud), Trusted Data (Talend), and Content Personalization (Iterable). The team is also responsible for writing retail For Dummies® Publications, including Power BI for Dummies, Azure for Dummies, and Tableau for Dummies, all of which have become Amazon Best Selling Publications.

Panorama Consulting Group has hired HyerTek since 2020 for its expertise in Program / Project Management and technical advisory in the ERP, CRM, and HCM space, most notably with Oracle, NetSuite, SAP, Microsoft, Infor, Epicor, IFS, Deltek, and Unanet. HyerTek also leads all cybersecurity-related discussions on behalf of PCG. Client verticals supported to date include Professional Services, Federal & State Government, Manufacturing, Gas & Petroleum, and Telecommunications.