

Chart a new course.
Pivot + Thrive.™

communications | strategy | consulting






Kaptivate manages communications strategies that give voice to your vision. Our data-informed approach ignites action. Whether you're charting a course correction, embracing workforce transformation, or riding the digital wave, Kaptivate ensures your path is crystal clear, your goals attainable, and your progress measurable.

With a rich portfolio spanning years of experience supporting associations, corporations, and government agencies, we make the challenging look effortless. Backed by leading industry practices and our proprietary RASER™ methodology, we have the talent and resources to propel you toward success.

We explore new frontiers in...

-  Data Storytelling
-  Strategic Communications
-  Digital Marketing
-  Technology Solutions
-  Innovation & Acceleration
-  Workforce Transformation

...crafting compelling narratives that leave lasting impacts on many topics including...

-  Broadband
-  Career & Technical Education
-  Intelligent Transportation Systems
-  Small Biz Storytelling
-  Talent Pipeline Management

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Our Clients

Government

- Department of Commerce
- Department of Defense
- Department of Education
- Department of Health and Human Services
- Department of Transportation
- Department of Veterans Affairs
- General Services Administration
- Nuclear Regulatory Commission
- Office of Personnel Management

Commercial

- Bidspeed
- LendPro
- CRA, Inc.
- OnPlan Consulting
- CRM America Inc.
- S2i2, Inc.

Nonprofit & Associations

- Association of Fundraising Professionals
- Corcoran Gallery of Art
- Torpedo Factory Artists Association
- Lyles Brothers Sports Foundation

Procurement Profile

Corporate Information

SAM Unique Entity ID: NUKYJ4GD9A35
CAGE Code: 5UGL4
GSA Contract #: 47QRAA19D00AE

Contract Vehicles

8(a) program eligible: May 2026
GSA MAS
HCaTS 8(a) Pool 2
ED ARPA BPA
HRSA Wide Marketing Services BPA

NAICS Codes

541613 Marketing Consulting*
541611 Management Consulting
541612 HR Consulting Services
541512 System Integration
541820 PR Consulting Services

*Primary